1 2 3 4 5 6 7 8 9 10 11	KEKER & VAN NEST LLP ROBERT A. VAN NEST - # 84065 rvannest@kvn.com CHRISTA M. ANDERSON - # 184325 canderson@kvn.com DANIEL PURCELL - # 191424 dpurcell@kvn.com 633 Battery Street San Francisco, CA 94111-1809 Telephone: (415) 391-5400 Facsimile: (415) 397-7188 KING & SPALDING LLP BRUCE W. BABER (pro hac vice) bbaber@kslaw.com 1185 Avenue of the Americas New York, NY 10036 Telephone: (212) 556-2100 Facsimile: (212) 556-2222 Attorneys for Defendant	
12	GOOGLE INC.	TRUCT COLUBT
13	UNITED STATES DIS NORTHERN DISTRICT	
14	SAN FRANCISCO	
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16		Case No. 3:10-cv-03561 WHA
17		GOOGLE INC.'S RESPONSE TO ECF NO. 1535
18		Dept. Courtroom 8, 19 th Fl.
19	Defendant.	udge: Hon. William Alsup
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1	Defendant Google Inc. ("Google") hereby submits the following responses to the	
2	questions posed in the Court's "Further Request for Information Re Proposed Social Media	
3	Searches" dated March 14, 2016. ECF No. 1535.	
4	Question #1:	
5 6	To what extent will your investigators be merely members of the general public versus having and logging onto Facebook accounts (and other social media accounts) in conducting searches?	
7 8	Google's Response to Question #1 Google responds that, were the Court to allow Internet searches of social media in this	
9	case, investigators would not be logged into Facebook or other social media accounts in	
10	conducting searches.	
11	Question #2:	
12	In the past, Facebook's default privacy setting was to extend access to "friends of	
13	friends." This means that if the investigator is a friend of a friend of a prospective juror (and the juror has rested on that default setting or otherwise made his or her profile accessible to friends of friends) then the investigator will be able to see personal information of the prospective juror not otherwise public. To what extent do you contend that you should be allowed to exploit the fortuity of a friend of a friend circumstance? And, how would you even know that access was being allowed on that basis rather than on a public basis?	
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17	Google's Response to Question #2	
18	Google does not propose allowing logged-in searches of Facebook or other social media	
19	in this case.	
20	Question #3: The judge presumes that neither side would exploit a situation in which the	
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22 23	investigator is a direct "friend" of the prospective juror so as to access information available only to direct friends of the prospective juror. Please confirm (or deny) this assumption.	
24		
25	Google's Response to Question #3	
26	Google confirms the Court's assumption with respect to Google. Question #4:	
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28	For each of your proposed investigators who will log into Facebook (or other social media accounts), state their name and the number of friends they have	

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established on their Facebook accounts (or other quantifiable connections such as followers on Twitter).

Google's Response to Question #4

Google does not propose allowing logged-in searches of Facebook or other social media in this case.

Question #5:

State how you intend to use Facebook (or other) information regarding (i) political preferences of prospective jurors, (ii) their religious preferences, (iii) their relationship status, (iv) their photographs, (v) books, movies, and other items they have "liked," (vi) their favorite quotes, (vii) their location "check-ins," and (viii) their postings.

Google's Response to Question #5

Google does not propose allowing logged-in searches of Facebook or other social media in this case.

Question #6:

Give at least three concrete examples of information you expect to find on a prospective juror that would lead to a for-cause challenge that would be unlikely to surface during normal voir dire.

Google's Response to Question #6

Google is unclear whether the Court's question concerns any Internet search, or whether it is specifically concerning the kind of logged-in searches of social media that are the subject of the Court's other inquiries. To the extent the Court's question concerns logged-in searches, Google does not propose allowing logged-in searches of Facebook or other social media in this case. To the extent the Court's question concerns general Internet searches, Google does not know what concrete information might be found concerning unnamed prospective jurors that would not surface during voir dire but states that Internet searches can reveal public statements of bias concerning (i) Oracle, (ii) Google, (iii) copyright issues, or (iv) other topics relevant to this case and contained in, for example, blogs or other public Internet posts. That information might be relevant to voir dire but might not be directly responsive to normal voir dire questions.

Dated: March 17, 2016 KEKER & VAN NEST LLP By: /s/ Robert A. Van Nest ROBERT A. VAN NEST CHRISTA M. ANDERSON DANIEL PURCELL Attorneys for Defendant GOOGLE INC. GOOGLE'S RESPONSE TO ECF NO. 1535

Case No. 3:10-cv-03561 WHA

Case 3:10-cv-03561-WHA Document 1538 Filed 03/17/16 Page 4 of 4